
CATHERINE & PIERRE BRETON
(Bourgueil, Chinon, Vouvray - Loire)

July 2022



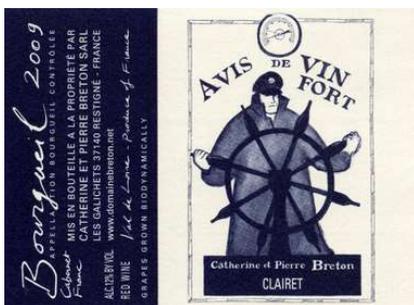
A summer day-off on the Loire River: Pierre (left), France (Pierre & Catherine's daughter) and her husband Baptiste with a glass of Avis de Vin Fort

On our newsletters, I am always posting photos of Catherine & Pierre Breton at their vineyards and in their cellars, which are where Catherine, Pierre and their children spend most of their waking hours. So, as we approach the lazy months of summer months, it is a nice change to post a photo of the Bretons relaxed on their days-off.

Some of our customers ask me what are Catherine et Pierre Breton like, now that we have been importing their wines since 2010. Well, after visiting them multiple times through the years, I would say that the Bretons are hard-working farmers with a flare for aesthetics and a dash of mischievous fun. Their family garden is full of outdoor artworks by the artists that the Bretons love. Their love of art extends to their bottle labels, where Catherine & Pierre Breton commission the labels from the local artists. And once a year, the Bretons open their cellar doors to the wine professionals for a summer party, where a local band plays into the wee hours. The mischievousness comes in when Pierre carries Catherine on his shoulder, with Catherine screaming, at the end of a party. And that is typically that is how a party ends for Catherine and Pierre Breton.

On a more serene family note, the photo on the previous page captures the Bretons on a summer day-off. Domaine Catherine et Pierre Breton is very close to the Loire River, where they spend many hours on the river either slow-boating or picnicking on the banks of river during summer days. Not surprisingly, their wines especially go well with picnics on your days-off.

BOURGUEIL ‘AVIS DE VIN FORT’ 2021
SPECULATIVE SKU: 161182 750ml 12 bottles/case
\$27.44 Wholesale/ \$36.00 Retail per bottle



Light. Crunchy. Fresh. Peony fragrance with summer vibes. A hint of minerality adds complexity. Glides down the gullet effortlessly, especially on a patio on a summer evening. 100% Cabernet Franc that is macerated for only about 3 to 4 days, depending on a vintage. It is not technically a rosé but sure goes down like it is. A chilled summer light red would be a more accurate description. *Bourgueil* like no other. Light in colour, a shade darker than a rosé. From a gravel parcel, where the vines are about 60 years old. *Élevage* in neutral barrels for about four to five months to round

out the texture and to add a touch of class. Elegance of old world without being old. It is best chilled.

(Note: Labels are not current vintages and are for illustration purposes only)

VOUVRAY ‘LA DILETTANTE’ METHODE TRADITIONELLE BRUT NV
SPECULATIVE SKU: 161075 750ml 12 bottles/case
\$33.82 Wholesale/ \$44.00 Retail per bottle



Zesty. Lively. Pure. 100% *Chenin Blanc*. This sparkler, along with the still Vouvray and Pét Nat below, is now Paul’s baby - Catherine & Pierre’s son. Paul now has purchased an old house with a cellar, where all Vouvrais are now vinified and cellared on site. Breton’s Vouvrais were always delicious but Paul’s dedication at the source is undeniable. The quality of their Vouvrais has jumped to another level. This Vouvray *pétillant* uses the traditional *Champagnoise* method. It is an equal blend of two vintages. The wine is aged

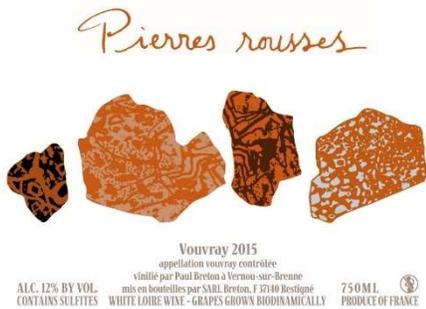
about 30 months in its lees before disgorged. Paul's patience and hard work really shine in all of his Vouvrays.

VOUVRAY 'LA DILETTANTE' METHODE TRADITIONELLE BRUT NV (MAGNUMS)
SPECULATIVE SKU: 502331 1.5 Litre 6 bottles/case
\$72.13 Wholesale/ \$93.00 Retail per bottle



This is the first time the Bretons bottled this Vouvray sparkler in MAGNUMS. For a celebration with friends and families, where only MAGNUMS will do.

VOUVRAY 'PIERRES ROUSSES' SEC 2020
SPECULATIVE SKU: 124779 750ml 12 bottles/case
\$33.66 Wholesale/ \$44.00 Retail per bottle



100% Chenin Blanc from a single vineyard. This is from a small distinctive parcel in *Vouvray* that has particularly red rocks on the surface with limestone underneath, which impart a singular flinty stony taste. *Pierres Rousses* means red stones in French. Inimitable nose and taste of a great Chenin. It is self-evident. Very *cru* in its character – supremely elegant with laser focus. Compelling Chenin Blanc. Raised in neutral 600 litre barrels for about a year, followed by additional time in bottles prior to release.

ELLE EST PAS BULLE LA VIE 2021 (Pétillant Naturel)
SPECULATIVE SKU: 426732 750ml 12 bottles/case
\$33.82 Wholesale/ \$44.00 Retail per bottle

Pétillant Naturel from Catherine & Pierre Breton's son Paul. This is Paul's new baby. A hint of citrus fruits with compelling lime notes. The class of Chenin Blanc grown on limestone hills of *Vouvray* really shines. Crunchy with fine bubbles. Easy but with depth. 100% Chenin Blanc. From the tiny one-hectare parcel on the flinty clay with limestone bedrock in the village of *Vernou-sur-Brenne* in *Vouvray*. The vines were planted in 1960. Partially fermented wine is capped, where the fermentation continues to create happy bubbles. Hard to stop after one glass of this chilled bubbles. Perhaps, one of the best *Pétillant Naturel* to touch my lips. Unfiltered. Paul Breton hit this one out of the park. So lovely.

BOURGUEIL 'TRINCH!' 2020
SPECULATIVE SKU: 161190 750ml 12 bottles/case
\$27.44 Wholesale/ \$36.00 Retail per bottle



A hint of violets and minerals. Crunchy – French would say *croquant*. From the Cabernet Franc vines grown on gravelly soil surrounding Catherine and Pierre’s farm. Inimitable *Bourgueil*. Pure. Pleasurable. The macerated skins from the *Avis de Vin Fort* is added to Trinch!, which lends body, depth and colour. Best slightly chilled. Trinch! means Cheers! This wine ages remarkably well and tastes even better with a couple years in a cool cellar. But who can wait? It is delicious now. 100% Cabernet Franc.

BOURGUEIL 'TRINCH!' 2020 (3 Litre Bag-in-Box -BIB)
SPECULATIVE SKU: 502325 3 Litre 6 BIBs/case
\$81.12 Wholesale/ \$105.00 Retail per BIB

This is new. Trinch in 3 Litre Bag-in-Box. Simply keep the wine in your fridge and pour the desired amount into a carafe. Leave the wine in carafe for 10 - 15 minutes to bring up the temperature a bit and enjoy. Perfect for a picnic or camping. Also, the BIB is great when you want another glass of wine without opening another bottle. BIB lasts for about a month once you start using. One BIB equals 4 bottles of 750 ml Trinch! That is savings of 25% per volume, which comes from efficient packaging of BIBs. The only reason not to buy this wine is that you cannot drink 3 litre of wine in a month, which means you are not likely receiving our newsletters.

CHINON 'BEAUMONT' 2020
SPECULATIVE SKU: 767731 750ml 12 bottles/case
\$31.55 Wholesale/ \$41.00 Retail per bottle



Pure. Vibrant. This *Chinon* is singing. There have been many beautiful bottlings of this *Chinon* but this vintage is absolutely stunning. Violets and minerals harmoniously weaved by fine-grained tannins. This wine is showing the class of this treasured vineyard in *Chinon*. This wine comes from the south-facing, mid-slope *lieu-dit* of *Beaumont* that hugs the *Vienne* River, where it is clay on top and limestone underneath. The vinification is traditional in wooden vats and *élevage* is in neutral barrels for about a year. When I ask Pierre Breton to

explain broadly the difference between *Bourgueil* and *Chinon*, Pierre says: “*Chinon tannins are a bit sweeter than Bourgueil.*” 100% Cabernet Franc. A beautiful *Chinon* that ages beautifully for a decade or more. Our first import vintage of 2010 is still stunning and has many years ahead. One of many bottles of the Bretons’ magic. 100% Cabernet Franc.

BOURGUEIL ‘LA DILETTANTE’ 2020
SPECULATIVE SKU: 165916 750ml 12 bottles/case
\$31.55 Wholesale/ \$41.00 Retail per bottle



Elegant. Bright. Pretty. Very delicious. Minerally undertow. This is now in the hands of France – Catherine & Pierre Breton’s daughter. Catherine used to vinify this wine and is now passed onto France. This wine is fermented with whole clusters. The fermentation is a classic Burgundy approach with the stems. Not surprisingly this wine has that seamless texture like Burgundy. Hands-off and gentle extraction to capture the essence of Cabernet Franc grown in gravelly soils of *Bourgueil*. This wine is aged in cement “egg-shaped” vats, where the shape of the vat gently and naturally keeps

the wine moving during *élevage*. What a beautiful *Bourgueil*. Best slightly chilled. 100% Cabernet Franc.

BOURGUEIL ‘LES PERRIÈRES’ 2018
SPECULATIVE SKU: 406116 750ml 12 bottles/case
\$49.75 Wholesale/ \$64.00 Retail per bottle



Singular. Alluring entry, textured mid-palate and lasting finish. A complete wine. Balanced with fine tannins. Captivating nose. The complexity and elegance of *Les Perrières* become obvious when tasting it with the other wines at the domain. *Les Perrières* is the most prized parcel in *Bourgueil* on a south-facing hill composed on sandstone on a bed of pure limestone. From the tiny one-hectare site. The maceration is traditional in open wood vats. The *élevage* follows in 600 litre *demi-muids*. The wine is

bottled unfiltered after two full years in neutral *demi-muids*, followed by equally long bottle aging prior to release. A wine for occasions. 100% Cabernet Franc. This is the top wine for Catherine & Pierre Breton.

BOURGUEIL ‘CLOS SÉNÉCHAL’ 2018
SPECULATIVE SKU: 161208 750ml 12 bottles/case
\$41.00 Wholesale/ \$53.00 Retail per bottle



Regal. Nervous. Full of energy. A compelling lead-pencil shaving taste that is unique to *Clos Sénéchal*. Catherine & Pierre Breton have 1.5 hectare of this *lieu-dit* of *Clos Sénéchal*. Macerated in a traditional open wooden vat and aged in *foudres* (big oak casks) for about 18 months. The wine is aged in bottles for an additional year prior to release. The ancients knew this vineyard gave *grand vin*. This tiny walled vineyard sits on pure limestone with clay on top. The vineyard is on a gentle slope, facing south. I have tasted this wine at the domain and the 2018 vintage is truly one of the

finest. 100% Cabernet Franc.

BOURGUEIL 'NUITS D'IVRESSE' 2019
SEPCULATIVE SKU: 349845 750ml 12 bottles/case
\$33.84 Wholesale/ \$44.00 Retail per bottle

BOURGUEIL
Appellation Bourgueil Contrôlée
Mise en bouteille par
COTTEAU & FICHAZ, BOTTLEUR
LES GALLIARDS, 37140 ASSIGNY-VALE
www.dominiquecotteau.com L 1
Produit de France - 100% cépage rouge - 100% de France
Cépages grown
biodynamically
ALC. 12.5% VOL.



Peony-like nose with alluring minerals. Full of energy. From the 60-year vines on clay with limestone bedrock. *Nuits d'Ivresse*, meaning 'Drunken Nights'. This wine comes from a single site of about 3 hectares of gravelly soil. The wine is raised in neutral barrels for about a year. Lively. Engaging. Pretty. Delicious. Hard not to drink this wine fast. 100% Cabernet Franc. This is the only cuvée that has no sulphur added, which gives this wine extra vibrancy.

BOURGUEIL 'NUITS D'IVRESSE' 2019 (MAGNUMS)
SEPCULATIVE SKU: 454116 1.5 Litre 6 bottles/case
\$72.16 Wholesale/ \$93.00 Retail per bottle

Life is short; drink MAGNUMS.



Elle Est Pas Bulle, La Vie (Pétillant Naturel)

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